Berlin, November 2016: SUPERBOOTH17 at FEZ-Berlin
SUPERBOOTH is the first European trade fair for electronic musical instruments. The second annual edition will be held from April 20th-22nd, 2017 at a new location, FEZ-Berlin.

At its basis, SUPERBOOTH17 remains what made the last event so special in 2016: a colourful, lively, passionate organized trade fair, with workshops for beginners and advanced users, round tables and product presentations. In addition to the exhibition stands, there will once again be around 30 daily concerts and live performances with artistic representatives of all musical genres.

In the coming year, the focus will be on the encouragement of the competence and capabilities for the next generations. The FEZ-Berlin was built as the "Pionierpalast" during the GDR time and contains various specialized designed rooms, studios, lecture and concert halls which make the FEZ an ideal venue for this purpose. In addition to a flexible event space, there is an integrated modern technical equipment, allowing ease for planning.

As opposed to last years venue, with the well-organized design of the FEZ-building and land, the paths for visitors and exhibitors are shortened, as the exhibitor areas, studios, workshop rooms and food performance court are closer together and spread barrier-free over three floors. With the rooftop restaurant, several bars and larger outdoor area, there are endless opportunities for a communicative gathering. Of course, again we will provide our culinary mile, where you can enjoy a wide range of food and drinks while listening to experimental sounds from the Sea Side Stage.

Through workshops, lectures, performances and the fair, SUPERBOOTH17 has set out the goal of providing young people and inexperienced users with specialized expertise. For this purpose, the entire lower foyer and outdoor areas will be freely accessible and offer individual workrooms, educational stands and outside facilities for meeting, eating and experiencing a high level of live performances.

Further details on the three-day program can be seen on our website and will be regularly updated until the beginning of the fair. You can also keep up to date by subscribing to our newsletter at www.superbooth.com

SchneidersLaden presents: SUPERBOOTH17
20. – 22. April 2017
FEZ Berlin, Straße zum FEZ 2, 12459 Berlin-Wuhlheide

Daily Program:
10 am - 6 pm Registered Workshops (Concert Hall 2)
10 am - 2 pm Trade Fair Exhibitors & Registered Trade Visitors (Mezzanine, 1st Floor) **
12 am - 2 pm Trade Fair Public Entry (Ground Floor, Outdoor Areas)
2 pm - 7 pm Trade Fair Open (all areas) *
12 pm - 11pm Concerts, Presentations, Evening Program *
*= with valid Visitor Ticket **= only Trade Visitor Ticket

Arrival

Boat shuttle – Ex Jannowitzbrücke
Daily - 8 am (Exhibitors), 9 am (Registered Trade Visitors), 11 am, 2pm & 5pm (All participants)
Daily return travel from the Yoga Hotel Essentis is available from 12:30 pm, 3:30 pm and 6:30 pm.
The nightly return shuttles are at 9:30 pm and 12:00 am. (reservations recommended)

S-Bahn
Line 3 from Ostkreuz until Station Wuhlheide (direction Erkner). From the station one can enjoy a pleasant 15 minute walk or go directly onwards to the venue with the:

Pionierbahn
(at S-Bahn Station Wuhlheide) Daily 10am through 2 pm in 10 minute intervals. 2pm through 7pm every 20 min.

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